

American Education Week CTA incentives

American Education Week takes place during one week in November, but activities that occur throughout the month may be used in the contest providing they are clearly related to AEW.

INSTRUCTIONS: Indicate activities engaged in by CTA. List additional activities in the same category separately. Do not multiply any activity by the number of individuals participating. (e.g. count the number of parent-visitation events, not the number of parents attending a parent visitation event.) Completed forms must be postmarked by Dec. 31, 2008.

ACTIVITY	POINTS		NO.	=	TOTAL
Community service activities.....	25	x	_____	=	_____
Radio, TV or newspaper interviews.....	20	x	_____	=	_____
Presentations before clubs and civic organizations	20	x	_____	=	_____
Invite local legislator to address assembly or class.....	20	x	_____	=	_____
Purchase an ad in the local paper/cable/TV/radio.....	15	x	_____	=	_____
Proclamation by local official.....	5	x	_____	=	_____
A school open house (participating classrooms)	5	x	_____	=	_____
Appreciation expressed to teacher/support personnel.....	5	x	_____	=	_____
A special school assembly.....	5	x	_____	=	_____
A billboard	5	x	_____	=	_____
An exhibit of student work.....	5	x	_____	=	_____
A slogan day.....	5	x	_____	=	_____
Distribution of materials about your school district.....	5	x	_____	=	_____
A display in a store window.....	5	x	_____	=	_____
Signs displayed (business marquee and yard signs)	5	x	_____	=	_____
A student forum.....	5	x	_____	=	_____
Number of published photos	5	x	_____	=	_____
Number of days newspaper articles published.....	5	x	_____	=	_____
Parent visitations (number of classrooms participating).....	5	x	_____	=	_____
Distribute promotional items using "Teachers Care" theme.....	5	x	_____	=	_____
Distribute PSA to local radio stations.....	5	x	_____	=	_____
Other (please attach a list of these activities)	5	x	_____	=	_____
Total Points				=	_____



MAIL TO:

MSTA AEW CONTEST
 P.O. Box 458
 Columbia, MO 65205

Fax: (573) 443-5079

**Look for forms
 and more
 resources online
 at [www.msta.org/
 aww.](http://www.msta.org/aww)**

AWARD CATEGORIES: HIGHLIGHTER (5-50 POINTS); SPOTLIGHTER (55-150 POINTS); HEADLINER (155+ POINTS).

The CTA obtaining the highest point total will be recognized at an MST A regional event. Certificates will be awarded to CTAs in each category.

CTA _____ MSHSAA CLASS (CIRCLE) 1 • 2 • 3 • 4 • 5 • K-8
 ENTRY SUBMITTED BY _____ ADDRESS _____
 PHONE NUMBER _____ E-MAIL _____